



March 13, 2008

91.7 WEEM broadcaster takes 2nd in state competition

Pendleton Heights High School senior Ben Fuchs won Second Place in the Radio Imaging category at the Indiana Association of School Broadcasters (IASB) annual state contest. Radio imaging is a package of short audio segments that helps to reinforce a station's brand, music format, and demographic appeal. Ben submitted a package of five one-line audio products, called "liners" or "drops," that consist of his scripted voice mixed with sound effects. The judges lauded Ben for his choice of audio clips and his sharp editing skills.

Ben holds many responsibilities at WEEM-FM. He shares the title of Music Director (with fellow senior Megan Wallace), programs and hosts the modern Christian show "The Ark," and helps interview and record national touring bands that record sessions at the WEEM-FM studios. Ben is a member of Our Lady of Grace Catholic Church in Noblesville. He has played Arabian football for four years, Pendleton Mad Dog Rugby for three years, and is a member of Spanish Club and Beta Club.

Ben plans to attend Ball State University and continue his studies in telecommunication.

In 2007, WEEM-FM announcer Josh Brown was a state finalist in the live Air Personality competition. In 2006, WEEM-FM sportscasters Kevin Barkdull and Brad Schnepf won top state honors in the Radio Football Play-by-play category.

WEEM-FM (91.7) is a 24-hour non-commercial/educational radio station operated by students at Pendleton Heights High School. WEEM-FM's primary format is Triple-A (Adult Album Alternative) with specialty programming ranging from Arabian sports coverage, WEEM Live Lounge, Fall Creek Country, The Ark (Contemporary Christian), Explicit Content (Hard Rock), Acoustic Café, and Putumayo World Music Hour. WEEM-FM reports its most played albums each week to trade publication CMJ's Radio 200 chart. In keeping with the tradition of non-commercial broadcasting, WEEM-FM seeks to support the achievement of developing songwriters and artists who are otherwise unavailable on the area's airwaves.